### (19) World Intellectual Property Organization International Bureau



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### (43) International Publication Date 25 October 2001 (25.10.2001)

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## (10) International Publication Number WO 01/80535 A1

(51) International Patent Classification7:

(21) International Application Number: PCT/US01/12192

H04M 1/64

(22) International Filing Date:

12 April 2001 (12.04.2001)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 09/548,201

13 April 2000 (13.04.2000) US

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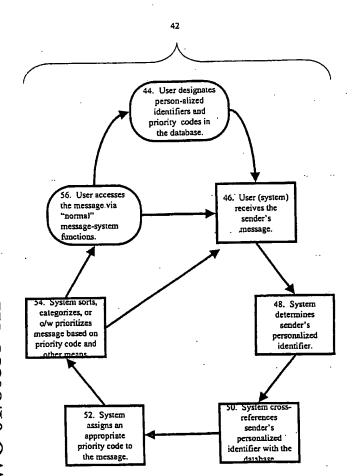
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

### Published:

- with international search report
  - with amended claims and statement

[Continued on next page]

(54) Title: COMMUNICATIONS PRIORITIZER



(57) Abstract: A method of prioritizing a received information message in which the circumstantial origin of the message is indicated by a personalized identifier accompanying or derived from the message in regard to e-mail or other communications systems. The method includes the elements of receiving the message (46), determining the personalized identifier (48), looking-up and cross-referencing the personalized identifier (48) to a database of known personalized identifier and priority codes (50), assigning a priority code to the message (52) per the result of the element of looking-up and cross-referencing, and prioritizing (including categorizing, sorting, redirecting, erasing, or otherwise acting upon) (54) the received message according to the priority code.